

Environmental Achievements of the 80th Annual Academy Awards

Building on work initiated at the 79th Academy Awards, ecologically intelligent practices have again been integrated into the planning and production of this year's Academy Awards telecast and related events. The Academy of Motion Picture Arts and Sciences collaborated with the Natural Resources Defense Council, a non-partisan environmental organization, to continue the journey to reduce Oscar's ecological footprint. The paper products, supplies, and services for the events were all selected with sensitivity toward reducing the threats we face from global warming, species extinction, deforestation, toxic waste, and hazardous chemicals in our water and food. For more information on what you can do, please visit www.oscar.com or www.nrdc.org.

Oscar Telecast; Attendees: 3300+; Location: Kodak Theatre



Energy

- *Reduced Global Warming Emissions:* With support from the Los Angeles Department of Water and Power (LADWP), the energy used for the telecast, pre-show, arrivals, and Governor's Ball was supplied 100% by renewable windpower, resulting in avoided global warming emissions totaling 630 metric tons (693 US tons) CO₂ equivalent
- *Reduced Global Warming Emissions:* Carbon offsets into wind and solar power projects for generators used were purchased from Bonneville Environmental Foundation
- *Avoidance of Petroleum Products:* All backup generators were powered by biodiesel instead of fossil fuels
- *Energy Efficiency:* As a result of last year's energy audit of Kodak Theatre by LADWP, the Kodak Theatre replaced incandescent lighting with fluorescent lighting throughout most of the building



Set pieces/flowers

- *Promotion of Recycling instead of Landfilling or Incineration; Toxic Use Reduction:* Set pieces include Panelite panels made from 80% postconsumer PET. Adhesives used in manufacture of Panelite contain up to 100% postindustrial recycled content that is non-toxic
- *Toxics Use Reduction:* Paints used in green room were low-VOC
- *Promotion of Reuse instead of Discarding:* Plants used in green room were either taken home by attendees or composted after the event
- *Source Reduction and Reuse instead of Buying New and Discarding:* Furniture used in green room will be reused for upcoming events at Kodak



Food/drink

- *Source Reduction and Reuse instead of Buying New and Discarding:* 3,000 linen cocktail napkins were used at telecast and Governor's Ball instead of disposable
- *Promotion of Recycling instead of Landfilling or Incineration:* All paper napkins purchased included 100% recycled content (27,000 cocktail napkins with 60% postconsumer content; 27,000 lunch napkins with 80% postconsumer content)



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- *Promotion of Recycling instead of Landfilling or Incineration:* Beverage containers were collected by caterers and separated for recycling
- *Source Reduction and Reuse instead of Buying New and Discarding; Promotion of Recycling and Composting instead of Landfilling or Incineration:* Crew catering and green rooms incorporated primarily reusable serveware; all disposable serveware was biodegradable/compostable; most napkins were 100% recycled paper
- *Source Reduction and Reuse instead of Buying New and Discarding:* Press rooms at Renaissance Hotel featured only reusable china, glassware, and silverware



Transportation

- *Reduced Global Warming Emissions and Use of Fossil Fuels:* Transportation offered by the Academy to presenters and staff included zero-emission hydrogen (25% of vehicles) and hybrid (60%) vehicles; in addition, mileage and fuel use for each vehicle were tracked to measure environmental benefits



Paper

- *Use of Ecologically Superior Paper:* Tissue products used in theatre, dressing rooms, and green rooms incorporated high recycled content (100% total and up to 80% postconsumer)
- *Public Education About Environmental Issues and Promotion of Reuse and Recycling instead of Landfilling or Incineration:* Signs in bathrooms described environmental advantages of using recycled tissue products; frames used were made from recovered wood and will be reused
- *Use of Ecologically Superior Paper:* Programs, invitations, RSVP cards, envelopes, and parking passes included 30% postconsumer recycled content
- *Use of Ecologically Superior Paper and Promotion of Recycling instead of Landfilling or Incineration:* Press rooms at Renaissance Hotel featured 100% recycled content paper napkins



Waste

- *Promotion of Recycling:* The Kodak Theatre offered recycling collection for plastics, metals, glass, and paper
- *Promotion of Recycling:* Non-reusable set pieces and other construction elements were sent to C&D recovery facilities with 75-84% recovery success rates—remainder of what is not recoverable is ground into alternate daily cover used at landfills
- *Promotion of Composting:* This year, for the first time, the Academy instituted a comprehensive composting program at the Kodak Theatre for food waste, plant waste, and biodegradable/compostable serveware—compost bins were placed throughout the area, including at catering and craft services locations, accompanied by picture-based signs explaining proper disposal
- *Promotion of Recycling and Public Education about Environmental Issues:* 50 small recycling containers purchased last year by Academy were reused this year for collection throughout the theatre
- *Promotion of Recycling:* Batteries were collected separately and recycled by stagehands
- *Promotion of Recycling:* Press rooms at Renaissance Hotel recycled glass, aluminum, plastic, and paper
- *Promotion of Recycling and Public Education about Environmental Issues:* Laminated recycled paper was used for reusable signs to label recycling bins (instead of the standard PVC)

Pre-Show and Arrivals; Attendees: 2,400 (another 3,300 pass through); Location: outside Kodak Theatre



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- *Reduced Global Warming Emissions:* Carbon offsets into wind and solar power projects for generators were purchased from Bonneville Environmental Foundation
- *Avoidance of Petroleum Products:* All generators were powered by biodiesel instead of fossil fuels



Set pieces/flowers

- *Source Reduction and Reuse instead of Buying New and Discarding:* Bleachers, bridge, etc. are rented each year

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Food/drink

- *Avoidance of Petroleum-Based Plastics, and Promotion of Recycling and Composting instead of Landfilling or Incineration:* Serviceware provided in domestic and international press lots was biodegradable/compostable
- *Source Reduction and Reuse instead of Buying New and Discarding; Promotion of Composting instead of Landfilling or Incineration:* Catering for staff used rental reusable dishware, silverware, glasses, etc. (biodegradable serviceware was available for to-go needs; beverage dispenser cups were biodegradable/compostable)



Paper

- *Use of Ecologically Superior Paper:* Tissue products used in portable toilets had 100% recycled content
- *Use of Ecologically Superior Paper and Promotion of Recycling instead of Landfilling or Incineration:* 5,000 paper lunch napkins used in craft services had 100% recycled content (60% postconsumer)



Waste

- *Promotion of Recycling instead of Landfilling or Incineration:* Glass and plastic bottles, metal cans, cardboard, and mixed paper were collected for recycling
- *Promotion of Composting:* This year, for the first time, the Academy instituted a comprehensive composting program at the Kodak Theatre for food waste, plant waste, and biodegradable/compostable serviceware—compost bins were placed throughout the area, including at catering and craft services locations, accompanied by picture-based signs explaining proper disposal

SciTech Awards; Attendees: 500; Location: Regent Beverly Wilshire Hotel



Energy

- *Energy Conservation and Efficiency:* Hotel has “green team,” is part of L.A. powerdown program, uses compact fluorescents and occupancy sensors, etc.



Set pieces/flowers

- *Source Reduction and Reuse instead of Buying New and Discarding:* Most of the set components were stored for reuse or donated to Habitat for Humanity
- *Promotion of Reuse instead of Landfilling or Incineration:* Flower arrangements were taken home by attendees



Food/drink—food and service were all provided through hotel

- *Source Reduction and Reuse instead of Buying New and Discarding:* Hotel has a “green team”, provides cloth napkins in bathrooms, renewable bamboo hors d'oeuvre skewers; etc.
- *Source Reduction and Reuse instead of Buying New and Discarding:* Napkins and tablecloths were cloth and reusable, dishware was reusable, etc.
- *Promotion of Reuse instead of Discarding:* Hotel uses leftover food in employee restaurant
- *Ecologically Preferable Food Options were Provided:* The hotel prioritizes organic selections and sustainable fish choices where possible, and receives weekly deliveries from local farmers markets



Paper

- *Use of Ecologically Superior Paper:* Programs, invitations, RSVP cards, envelopes included 30% postconsumer recycled content



Waste

- *Promotion of Recycling:* Hotel has a “green team”, extensive recycling of cardboard, paper, metals, glass, plastic, batteries, etc.



Water

- *Water Conservation:* Hotel recently installed waterless urinals
- *Water Conservation:* Hotel recycles wastewater from laundry
- *Water Conservation:* Hotel recovers condensate water to use for irrigation

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Fashion Show: Attendees: 150; Location: Academy

Set pieces/flowers

- *Source Reduction and Reuse instead of Buying New and Discarding:* Chairs and staging were rented—set pieces stored with vendor for reuse



Food/drink

- *Source Reduction and Reuse instead of Buying New and Discarding:* Reusable glasses and dishware were used



Paper

- *Use of Ecologically Superior Paper:* Programs and invitations included 30% postconsumer recycled content



Nominees Announcements; Attendees: 500; Location: Academy

Energy

- *Reduced Global Warming Emissions:* Carbon offsets into wind and solar power projects for generators used were purchased from Bonneville Environmental Foundation
- *Avoidance of Petroleum Products:* All generators used were powered by biodiesel instead of fossil fuels



Set pieces/flowers

- *Source Reduction and Reuse instead of Buying New and Discarding:* Set pieces, platforms, and frames were stored for reuse in upcoming years
- *Reuse instead of Discarding:* Only live plants were used; these were returned to caterer for reuse



Food/drink

- *Promotion of Composting instead of Landfilling or Incineration:* Food serviceware was biodegradable/compostable
- *Promotion of Reuse instead of Discarding:* Leftover food was donated to food banks



Paper

- *Use of Ecologically Superior Paper:* Nominations ballot and return envelopes included 30% postconsumer recycled content
- **Press Packets:** *Source Reduction:* Press packets were printed double-sided and also available on the Internet—some materials were only available online
- **Press Packets:** *Use of Ecologically Superior Paper:* Paper used for press packets had 30% postconsumer recycled content



Nominees Luncheon; Attendees: 400; Location: Beverly Hilton Hotel

Set pieces/flowers

- *Source Reduction and Reuse instead of Buying New and Discarding:* Many elements were either rented or part of the hotel (curtains, risers, plants, etc.); other set pieces were stored for reuse in upcoming years
- *Promotion of Reuse instead of Discarding:* Flower arrangements were either taken home by attendees
- *Source Reduction and Reuse instead of Buying New and Discarding:* Some set components were shared with pre-show



Food/drink

- *Source Reduction and Reuse instead of Buying New and Discarding:* Many elements were either rented or part of the hotel (napkins, plates, etc.)
- *Ecologically Preferable Food Options were Provided:* Academy members selecting menu were provided with “greener” fish choices list and other sustainable menu suggestions



Paper

- *Use of Ecologically Superior Paper:* Programs and invitations included 30% postconsumer recycled content

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Governor's Ball: Attendees: 1500; Location: Hollywood & Highlands complex



Energy

- *Reduced Global Warming Emissions:* Reduced Global Warming Emissions: With support from LADWP, the energy used for the telecast, pre-show, arrivals, and Governor's Ball was supplied 100% by renewable windpower, resulting in avoided global warming emissions totaling 630 metric tons (693 US tons) CO₂ equivalent



Set pieces/flowers

- *Promotion of Reuse and Composting instead of Landfilling or Incineration:* Flowers were donated to senior citizen centers or composted after the event
- *Source Reduction and Reuse instead of Buying New and Discarding:* Most of the set pieces, tables, couches, curtains, etc. were rented



Food/drink—provided by caterer Wolfgang Puck

- *Source Reduction and Reuse instead of Buying New and Discarding:* 3,000 linen cocktail napkins were used at telecast and Governor's Ball instead of disposable
- *Use of Ecologically Superior Paper:* 4,000 paper cocktail napkins used had 100% recycled content (60% postconsumer)
- *Source Reduction and Reuse instead of Buying New and Discarding:* Dishware and other serveware for guests is all reusable
- *Ecologically Preferable Food:* Nearly 100% of the menu was organic and sustainable, including seafood, dairy, and produce selections
- *Promotion of Reuse instead of Discarding:* Leftover food was donated to Angel Harvest



Paper

- *Use of Ecologically Superior Paper:* Tissue products used in theatre incorporated 100% recycled content (up to 80% postconsumer)
- *Use of Ecologically Superior Paper:* Programs, invitations, RSVP cards, envelopes, and parking passes included 30% postconsumer recycled content
- *Public Education About Environmental Issues and Promotion of Recycling instead of Landfilling or Incineration:* Signs in bathrooms described environmental advantages of using recycled tissue products; frames used were made from recovered wood and will be reused



Waste

- *Promotion of Recycling and Composting instead of Landfilling or Incineration:* Governor's Ball and caterers used on-site facility recycling and compost disposal systems described in Telecast section above
- *Promotion of Recycling and instead of Landfilling or Incineration:* Beverage containers and other recyclable materials were collected by caterers and separated for recycling

Other

- *Public Education About Environmental Issues:* Telecast programs and press releases described the Academy's environmental initiative
- *Public Education about Environmental Issues:* NRDC literature placed in green room included customized tips for greener living pamphlet
- *Source Reduction:* The Academy combined the production schedule and staff schedule into one document, thus allowing people to both be more efficient and conserve paper
- *Use of Ecologically Superior Paper:* Art department uses 100% postconsumer recycled paper for most jobs
- *Use of Ecologically Superior Paper:* Posters were printed on a premium coated art paper with 10% postconsumer recycled content and Forest Stewardship Council certification
- *Use of Ecologically Superior Paper:* Copier paper, business cards, letterhead, etc. used by the Academy include a minimum of 30% postconsumer recycled content

