

# INCANDESCENT BULBS ARE *NOT* BANNED.



## THEY'RE JUST GETTING BETTER.

### Look familiar?

That's because new incandescent bulbs look, light and turn on like old bulbs, but they're 28-33 percent more efficient.

As a result of standards for light bulbs enacted by Congress in 2007, manufacturers are already making a variety of new energy savings bulbs for homes, including more efficient incandescent bulbs just like the one above.

These new bulbs save consumers money and benefit the environment.

At a time when families are struggling with high energy costs, more efficient lighting will save the average American family around \$100 every year – \$12 billion nationwide – and save enough energy annually to power all the homes in Pennsylvania and Tennessee.

Phasing in energy efficient light bulbs means more choices and more savings... and that's good for families, the country and the environment.